



## Success Stories: Miimosa

<b>Country</b>	France
<b>Theme</b>	Funding platform to support agricultural transition
<b>Summary</b>	Miimosa is a participative funding platform dedicated to supporting agricultural transition on all farm types. It is co-funded by Danone and public money. Farmers submit their application for a project relating to animal welfare, sustainability, environment, biodiversity, waste management, social cohesion or improving standards of living. Miimosa's team then assess the viability of the project and advise the farmer on the best solutions for acquiring funding.
<b>Origin</b>	Danone
<b>Start Date</b>	2015
<b>Target</b>	Farmers
<b>Topics</b>	Supports projects that enhance animal welfare and a range of other sustainability, biodiversity goals.
<b>Knowledge transfer</b>	Application process for funding
<b>Impact</b>	3000 users
<b>Strengths</b>	Self- assessment tools for farmers LA vets involved Data collection useful for shaping future resources
<b>Link</b>	<a href="http://agriculture.danone-lait.com/fr/projects?utf8=%E2%9C%93&amp;search%5Bkeyword%5D=animal+welfare">http://agriculture.danone-lait.com/fr/projects?utf8=%E2%9C%93&amp;search%5Bkeyword%5D=animal+welfare</a>