



Success Stories: Signals Animal Welfare

Country	Sweden
Theme	Evaluation of the farm on the basis of health, animal welfare and economic performance.
Summary	This initiative was developed by Växa to provide information and benchmarking on animal welfare indicators for farmers. The website is available in Swedish. There are eight main areas of focus: calves, heifers, calving, feed, disease, hooves, management and longevity, with a total of 25 indicators used for assessment. The integration of welfare performance with financial cost/ benefit estimation, are useful in encouraging farmers to consider implementing the recommendations made.
Origin	Växa (dairy company)
Start Date	2009
Target	Farmers
Topics	Animal health, animal welfare and economic performance
Knowledge transfer	Each farm inspected and report issued Benchmarking against peers Tailored advice given for each farm
Impact	Key figures for mortality and fertility have improved over past decade
Strengths	Based on cow signalling (book) Health costs are estimated Health considered alongside behaviour and economics
Link	https://www.vxa.se/radgivning-och-kurser/analysera-nulaget/analysera-djurhalsan/signaler-djurvalfard/